

AGA Crop Inputs Portfolio

Technical Supply | Formulations | Registration | Market Development

Integrated B2B crop-input sourcing, portfolio development and market-enablement support for Indian and international agricultural markets.

Aivon Ghosh Advisory supports manufacturers, formulators, importers, exporters, crop-input marketers, distributors and private-label businesses across crop protection, biological products, plant nutrition, biostimulants, surfactants and agricultural adjuvants.

B2B ADVISORY AND EXECUTION

Our B2B Services

- **Supply of Technicals:** Technical-grade active ingredients with specification alignment, sample coordination and available quality documentation.
- **Supply of Formulations:** Ready formulations, private-label products and contract-manufacturing solutions.
- **Product Registration Support:** Registration-pathway assessment, dossier coordination, data-gap review and approved-source planning.
- **Field and Commercial Training:** Product, positioning and stewardship training for client zonal and regional managers.
- **Distribution and C&F/CFA Advisory:** State-wise distributor profiling, C&F/CFA evaluation, territory prioritisation and route-to-market support.
- **Portfolio Analysis and Strategy:** Existing portfolio review, whitespace identification, launch prioritisation and India/export-market input.
- **New Market Entry Strategy:** India market exploration for international companies, regional entry assessment, crop and geography prioritisation, and launch-route planning.

Clients We Support

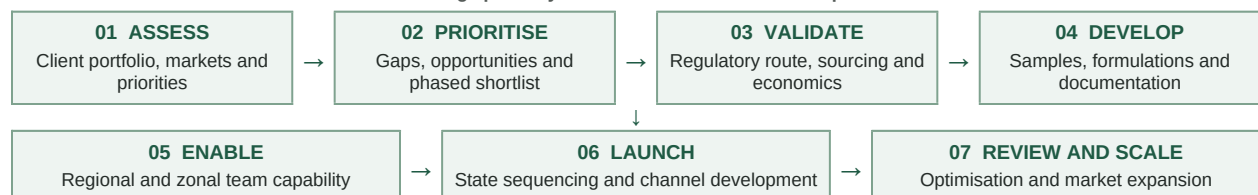
- Agrochemical manufacturers, formulators and crop-input marketers
- Plant-nutrition and biological-product companies
- Importers, exporters, distributors and private-label businesses
- International companies entering India and Indian companies developing export portfolios

Portfolio Coverage

- Plant Nutrition, Biostimulants and Biological Products
- Premium Insecticides, Fungicides and Herbicides
- Surfactants and Agricultural Adjuvants

ENGAGEMENT FRAMEWORK

Seven-stage pathway from assessment to market expansion



B2B PRODUCT PORTFOLIO

Plant Nutrition and Crop Protection

Product technical names for B2B sourcing and portfolio development

PLANT NUTRITION AND BIOSTIMULANTS

Amino Acids and Protein Hydrolysates

- Free Amino Acids
- L-Amino Acid Mixtures
- Plant Protein Hydrolysates
- Enzymatic Protein Hydrolysates

Seaweed Extracts

- *Ascomyllum nodosum* Extract
- *Ecklonia maxima* Extract
- *Kappaphycus alvarezii* Extract
- Seaweed Extract Concentrates

Silicon Nutrition

- Orthosilicic Acid
- Stabilised Orthosilicic Acid
- Potassium Silicate

Water-Soluble Fertilisers

- NPK 19:19:19
- NPK 13:40:13
- Monoammonium Phosphate 12:61:00
- Monopotassium Phosphate 00:52:34
- Potassium Nitrate 13:00:45
- Sulphate of Potash 00:00:50
- Urea Phosphate 17:44:00
- NPK 15:30:15
- NPK 20:20:20

Macro and Secondary Nutrients

- NPK Fertilisers
- Calcium Nitrate
- Magnesium Sulphate
- Elemental Sulphur
- Calcium + Boron
- Suspension Calcium 21%
- Liquid Potassium Carbonate 29%
- Zinc Oxide

Liquid Fertilisers

- Liquid NPK Fertilisers
- Liquid Micronutrient Mixtures
- Liquid Calcium + Boron
- Potassium Thiosulphate
- Ammonium Thiosulphate
- NPK 11:11:08
- NPK 07:21:00

Micronutrients

- Zinc EDTA
- Iron EDTA
- Manganese EDTA
- Copper EDTA
- Boric Acid
- Disodium Octaborate Tetrahydrate
- Sodium Molybdate
- Mixed Micronutrient Fertilisers

BIOLOGICAL PRODUCTS

- Arbuscular Mycorrhizal Fungi
- *Trichoderma harzianum*
- *Trichoderma viride*
- *Bacillus subtilis*
- *Pseudomonas fluorescens*
- *Bacillus thuringiensis* var. *kurstaki*
- *Beauveria bassiana*
- *Metarhizium anisopliae*
- *Lecanicillium lecanii*
- *Purpureocillium lilacinum*
- *Azotobacter* spp.
- *Azospirillum* spp.
- Phosphate-Solubilising Bacteria
- Potassium-Solubilising Bacteria
- Zinc-Solubilising Bacteria

HERBICIDES

- Tembotrione
- Topramezone
- Pyrazosulfuron-ethyl
- Florasulam + Halauxifen-methyl
- Pinoxaden
- Clodinafop-propargyl + Metsulfuron-methyl
- Fomesafen + Quizalofop-p-ethyl
- Imazethapyr + Imazamox
- Penoxsulam + Cyhalofop-butyl
- Glufosinate-ammonium

PREMIUM FUNGICIDES

- Fluxapyroxad
- Cyflufenamid
- Oxathiapiprolin
- Mandipropamid
- Fluxapyroxad + Azoxystrobin
- Fluxapyroxad + Pyraclostrobin
- Fluxapyroxad + Difenconazole
- Fluxapyroxad + Epoxiconazole
- Azoxystrobin + Difenconazole
- Boscalid + Pyraclostrobin
- Fluopyram + Trifloxystrobin
- Pyraclostrobin + Tebuconazole
- Metalaxyl-M + Mancozeb
- Pyraclostrobin + Tricyclazole

SURFACTANTS AND AGRICULTURAL ADJUVANTS

- Trisiloxane Alkoxylate
- Polyether-Modified Polydimethylsiloxane
- Alkylaryl Polyoxyethylene Glycol
- Methylated Seed Oil
- Alcohol Ethoxylate
- Alkyl Polyglucoside
- Organosilicone + Methylated Seed Oil
- Tallow Amine Ethoxylate
- Polyoxyethylene Sorbitan Monooleate
- Lecithin + Propionic Acid

PREMIUM INSECTICIDES

- Chlorantraniliprole (CTPR)
- Fluxametamide
- Sulfoxaflor
- Diafenthiuron + Pyriproxyfen
- Cyantraniliprole + Diafenthiuron
- Cyantraniliprole
- Broflanilide
- Spirotetramat
- Fluxametamide + Bifenthrin
- Cyantraniliprole + Lufenuron
- Spinetoram
- Flonicamid
- Pymetrozine
- Cyantraniliprole + Thiamethoxam
- Chlorantraniliprole + Thiamethoxam
- Spinosad
- Afidopyropen
- Tolfenpyrad
- Novaluron + Emamectin Benzoate